

# CUSTOM PHOTO IMAGES

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[www.peterlorber.com](http://www.peterlorber.com)

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## Printing - Standard and Specialty Media

Museum quality Custom Fine Art prints and Giclée Prints are custom printed one at a time by trained professional fine art printmakers. Prints are made with the highest-quality Epson archival inks on a selection of Epson fine art papers using an Epson high-resolution large format inkjet printer creating breathtaking Museum and Art Gallery quality prints. Each print is carefully inspected to insure perfect prints with outstanding color and depth.

### Media Types

#### Standard Media

Epson Premium Luster Photo Paper  
Epson Enhanced Matte Paper

#### Fine Art Media

Epson Cold Press Natural  
Mitsubishi Pearlescent Metallic  
Hahnemuhle Baryta FB 350 gsm  
Epson Exhibition Fiber Paper (sheet only)

**Not all available sizes are listed. We can print up to 60 in x 1200 in or 5 ft x 100 ft**

Size (sq. in.)	Standard Media <i>10¢ per sq inch over 16x24</i>	Standard Media Prints from negatives, slides or print ≥ 8.5x11	Standard Media Multiples of same image at the time of printing (20% off)	Fine Art Media 15¢ per sq inch over 16x24	Fine Art Media Prints from negatives, slides or print ≥ 8.5x11	Fine Art Media Multiples of same image at the time of printing (20% off)	Copy of corrected print ready file  Customer supplies USB drive
5x7 (35)	\$ 9.95	\$19.95	\$ 7.60	\$ 24.00	\$ 34.00	\$19.20	\$ 25.00
8x10 (80)	16.00	26.00	12.80	24.00	34.00	19.20	25.00
8x12 (96)	18.00	28.00	14.40	28.00	38.00	22.40	25.00
11x14 (154)	28.00	43.00	22.40	42.00	57.00	33.60	25.00
11x17 (187)	32.00	47.00	25.60	48.00	63.00	28.40	25.00
16x20 (320)	39.00	59.00	31.20	58.50	78.50	46.80	25.00
16x24 (384)	44.00	64.00	35.20	66.50	86.50	53.20	25.00
20x24 (480)	48.00	73.00	38.40	72.00	97.00	57.60	25.00
20x30 (600)	60.00	85.00	48.00	90.00	115.00	72.00	25.00
24x30 (720)	72.00	97.00	57.60	108.00	133.00	86.40	25.00
24x36 (864)	86.40	111.40	69.12	129.60	154.60	103.68	25.00
30x40 (1200)	120.00	145.00	96.00	180.00	205.00	144.00	25.00
30x50 (1500)	150.00	175.00	120.00	225.00	250.00	180.00	25.00
30x60 (1800)	180.00	205.00	144.00	270.00	295.00	216.00	25.00
30x72 (2160)	216.00	241.00	172.80	324.00	349.00	259.20	25.00
30x84 (2520)	252.00	277.00	201.60	378.00	403.00	302.40	25.00
30x96 (2880)	288.00	313.00	230.40	432.00	457.00	345.60	25.00

## Printing - Epson Exhibition Fiber Paper

Epson Exhibition Fiber Paper - Sheets Only				
	From digital file	From print (8.5x11 or smaller), negative or slide original	Multiples from same image at time of printing (20% off)	Copy of corrected print ready file Customer supplies USB drive
8.5x11	26.00	36.00	20.80	25.00
13x19	56.00	76.00	44.80	25.00
17x22	64.00	84.00	51.20	25.00
24x30	108.00	133.00	86.40	25.00

## Canvas Prints - Stretched or Rolled

We custom print on an elegantly textured exhibition grade canvas. Our canvas prints are acid free, heavyweight cotton-poly blend, with a semi-gloss satin surface with a bright white point, exceptional high Dmax and wide color gamut.

Rolled Canvas Prints are a flexible option for those who are looking to do the framing themselves. Our canvas prints are printed on premium artist canvas material and include a 2-inch canvas border.

Stretched Canvas Prints are finished products ready to hang without a frame. Each Canvas is hand stretched and wrapped over 1 3/8 inch thick premium wooden stretcher bars. We can mirror or reflect the main image on the sides of each canvas print to create a seamless finished look without any loss or crop of the main image.

**Not all available sizes are listed. We can print up to 60x1200 inches or 5x100 feet**

Size (sq. in.)	Canvas	Canvas from negatives, slides or print $\geq 8.5 \times 11$	Canvas With Borders Mirror or Color	Canvas With Borders Mirror or Color from negatives, slides or print $\geq 8.5 \times 11$	Stretching Framing Bar $\frac{3}{4}$ inch	Stretching Gallery Wrap 1 $\frac{3}{8}$ inch	Copy of corrected print ready file
5x7 (35)	24.00	34.00	24.00	34.00	36.27	44.36	25.00
8x10 (80)	24.00	34.00	24.00	34.00	42.37	52.77	25.00
8x12 (96)	28.00	38.00	28.00	38.00	47.08	58.64	25.00
11x14 (154)	42.00	57.00	42.00	57.00	55.25	67.97	25.00
11x17 (187)	48.00	63.00	48.00	63.00	61.12	74.99	25.00
16x20 (320)	58.50	78.50	72.00	92.00	77.55	94.89	25.00
16x24 (384)	66.50	86.50	84.00	104.00	84.57	103.06	25.00
	15¢ per sq. in. W x h x .15 = \$						
20x24 (480)	72.00	97.00	100.80	125.80	93.99	114.79	25.00
20x30 (600)	90.00	115.00	122.40	147.40	105.72	128.83	25.00
24x30 (720)	108.00	133.00	127.50	152.50	112.74	137.00	25.00
24x36 (864)	129.00	154.00	168.00	193.00	124.46	151.04	25.00
30x40 (1200)	180.00	205.00	224.40	249.40	143.21	173.25	25.00
30x50 (1500)	225.00	250.00	275.40	300.40	163.34	199.02	25.00
30x60 (1800)	270.00	295.00	326.40	351.40	183.10	221.23	25.00
40x50 (2000)	300.00	325.00	356.40	381.40	183.10	221.23	25.00
30x72 (2160)	324.00	349.00	387.60	412.60	206.55	249.31	25.00
40x60 (2400)	360.00	385.00	422.40	447.40	201.84	243.45	25.00
30x84 (2520)	375.00	400.00	448.80	473.80	230.01	277.39	25.00
30x96 (2880)	432.00	457.00	510.00	535.00	253.46	305.46	25.00

## Scanning - Slides, Negatives or Photos

We Digitize your old images using a top of the line Hasselblad virtual drum scanner, the best and safest way to scan. All scanning is done right here on premises, your originals never leave our store.

We Scan:

Color negative and slide film, black and white negatives, from 35mm to 5 inch film, sheet film, glass negatives, vintage film sizes, slide viewers, long panoramic negatives, (basically anything but Disc film and APS film)

We also offer flatbed scans for originals up to 8x10. Anything larger we create a digital file using the newest Hasselblad digital medium format camera creating files large enough blow up to 40x60.

Slides, transparencies and prints are cleaned before scanning. Removing all dust before scanning is impossible; therefore it is likely dust spots will still be visible on image files.

Basic cleaning includes cleaning of large dust spots on scanned image file.

Dirty, old, scratched or marred originals require cleaning above and beyond the norm. For additional clean up of these images there is a fee of \$23 per 1/4 hour. We will contact you before incurring any additional charges.

<b>Film Scanning</b>				
	Economy Scan 10-15MB jpeg file No post scan cleaning Auto color correction only	Intermediate Scan 20-25MB jpeg or tiff file Basic post scan cleaning Moderate color correction	Custom Scan Up to 100mb tiff file Print ready cleaning Print ready color correction	High Resolution Scan
35mm slides	3.00	15.00	35.00	Quote only
35mm negative film	4.00	15.00	35.00	Quote only
Medium format	6.00	15.00	50.00	Quote only
All other sizes	15.00	30.00	50.00	Quote only

<b>Print Scanning</b>				
	Economy Scan 10-15MB jpeg file No post scan cleaning Auto color correction only	Intermediate Scan 20-25MB jpeg or tiff file Basic post scan cleaning Moderate color correction	Custom Scan Up to 50mb tiff file Print ready cleaning Print ready color correction	High Resolution Scan
Up to 8.5 x 11	5.00	15.00	35.00	Quote
Over 8.5 x 11 and Up to 16 x 20		20.00	40.00	Quote

<b>Hasselblad 3F Raw 16bit Scan (Film Only)</b> 200 to 500 MB depending on the size of the original				
3F is a proprietary file created by Hasselblad, which allows one to get from film a file that, from a functional point of view, is the equivalent of a digital camera raw file. Scans can only be processed with Hasselblad's free software download, Flextight.				
Number of originals / cost per	1-10 / \$15 each	11-20 / \$12 each	21-49 / \$10 each	50+ / \$8 each

## Artwork Reproduction - High Resolution Digital Photography

How do we consistently produce images with superior detail and color rendition to all other photography studios? Simple, we use the newest Hasselblad Professional Medium Format Digital Camera, the best tool in the world for photography where ultimate image quality, color, and detail are important. The H5D-200c MS camera uses a 50MP CMOS sensor mounted onto the Hasselblad patented symmetrical multi-shot frame, which accurately positions the sensor with a submicron accuracy using piezoelectric actuators. It can capture 6 shots with the sensor positioned accurately at a sequence of quadrants of the pixel and takes color information from the Bayer-patterned pixels to create a 200MP capture. This results in a leap in resolution that has to be seen to fully appreciate the tremendous difference it makes. Be prepared to be impressed beyond your expectations.

<p><b>Fine Color Rendition - <i>Single-shot</i></b>          The key to the singleshot quality from a CMOS sensor is the use of a Bayer Mosaic filter. This is a specific filter layout that is used in conjunction with software to interpret the color data from the sensor. A single-shot system delivers one color per pixel, and the remaining two channels must be estimated and calculated using a best guess strategy. This is done in Hasselblad cameras by using algorithms that optimize color rendition and sharpness without disturbing the perception of the human eye by the artifacts always present in raw single shot captures.</p>	<p>\$85.00</p>	<ul style="list-style-type: none"> <li>• One high resolution digital capture of original art</li> <li>• Neutral grey balanced</li> <li>• One full size 150mb* (uncropped) 8 bit TIFF file</li> <li>• One full size 280mb* (uncropped) 16 bit TIFF file</li> <li>• One full size JPEG file</li> <li>• One downsized JPEG file for emailing</li> <li>• One sample print</li> </ul> <p>*please note images cropped to original artwork will be slightly smaller</p>
<p><b>Extra Fine Color Rendition - <i>Four shot</i></b>          The advanced Hasselblad Multishot technology eliminates the issues that the single-shot interpolation routine can sometimes introduce, such as moiré and color rendering issues, by physically moving the sensor 1 pixel at a time, thereby capturing the red, green and blue information in each individual pixel point and then combining these captures into one. This results in a true color and moiré free capture with increased level of detail as there is no need for interpolation at all.</p>	<p>\$ 160.00</p>	<ul style="list-style-type: none"> <li>• One high resolution digital capture of original art</li> <li>• Neutral grey balanced</li> <li>• One full size 150mb* (uncropped) 8 bit TIFF file</li> <li>• One full size 280mb* (uncropped) 16 bit TIFF file</li> <li>• One full size JPEG file</li> <li>• One downsized JPEG for emailing</li> <li>• One sample print</li> </ul> <p>*please note images cropped to original artwork will be slightly smaller</p>
<p><b>Super Sized Extra Fine Color Rendition - <i>Six shot</i></b>          High precision piezoelectric actuators control movements of the sensor in ½ and in one pixel increments. By combining six shots, offset by a combination of both ½ pixel increments and one pixel increments, the colors, Red, Green and Blue of each point are obtained with a double resolution in both the X and Y directions. The result is an astonishing 200MP full color image with no artifacts, such as moiré. The Bayer Mosaic filter pattern covers the pixels of the sensor. Moving the sensor in one pixel increments between shots, allows for the exact R, G, B values to be captured in every pixel. The multiple captures are then assembled to deliver the correct colors and ultimate definition of detail.</p>	<p>\$ 260.00</p>	<ul style="list-style-type: none"> <li>• One high resolution digital capture of original art</li> <li>• Neutral grey balanced</li> <li>• One full size 600mb* (uncropped) 8 bit TIFF file</li> <li>• One full size 1.1gb* (uncropped) 16 bit TIFF file</li> <li>• One full size JPEG file</li> <li>• One downsized JPEG for emailing</li> <li>• One sample print</li> </ul> <p>*please note images cropped to original artwork will be slightly smaller</p>
<p>Custom Color Correction</p>	<p>\$125 for first hour then half hour intervals at \$62.50 each</p>	<p>One on one session to correct color to your satisfaction</p>
<p>Sample prints</p>	<p>\$10 each</p>	<p>Image printed on 8 1/2 x 11 proof template on media of choice. One image per page.</p>
<p>Digital copy of color corrected file</p>	<p>\$ 50.00 per image</p>	<p>Full size TIFF 16 or 8 bit, full size JPEG, downsized JPEG for emailing</p>

## Business Headshots, Portraits, Passport Photos, Product Photography

<b>Business Headshots, Portraits - Humans and/or Animals</b>		
\$25 booking fee will be charged to your credit card at the time of scheduling. This fee will be deducted from the session total.		
Sitting fee	\$ 70.00 per person	Studio portrait with a Hasselblad professional medium format digital camera. Includes your choice of one pose with basic retouching. Sessions are up to 45 minutes.
Session Overtime	\$ 25.00 per 15 Minutes	If your need a longer session or your session runs over 45 minutes.
Additional poses	\$ 25.00 per pose	Additional selected pose with basic retouching.
Retouching	\$ 25.00 per ¼ hour	Retouching beyond basic
Outfit change	\$ 20.00 per outfit change	
Digital background input	\$50.00	Choose from a wide variety of digital backgrounds including, but not limited to beach scenes, local scenes, and mountain vistas

<b>Domestic and International Passport and Visa Photos</b>		
USA Passport Photo	19.95	One set of two pictures <b>or</b> one emailed digital photo
International Passport and Visa Photos (including Canada)	24.95	One set of two pictures <b>or</b> one emailed digital photo
Additional sets of prints at time of sitting	2.95	One set of two photos
Resizing for additional countries at time of sitting	10.00	One set of two pictures <b>or</b> one emailed digital photo
For both digital and print photos	10.00	One set of two pictures <b>or</b> one emailed digital photo

<b>Product Photography</b>
<p>\$ 125 Set up fee (includes first image)</p> <p>\$ 25 Each additional similar product (like items) photography only</p> <p>\$ 50 Each additional similar product with post processing (color correction, fine tuning of lighting, etc.)</p> <p>All images are on a white or black background</p> <p>Prices are for products measuring up to 12 inches on the longest side. Larger products are quote only.</p> <p>All products are photographed in the condition they are given to us.</p>

## Retouching and Restoration, Machine Prints

### Retouching and Restoration

We do it all! Simple red eye removal, fixing facial blemishes, scratches and imperfections, object removal, blur background, facelifts, add or remove people, restore torn stained or faded photographs and much more!

\$ 23.00 per 1/4 hour of computer time

Estimate given when order is placed

### Machine Prints (from digital files)

Size	First print from file	Multiples of same image at the time of printing
3 ½ x 5	0.95	0.95
4 x 6	0.95	0.95
5 x 7	3.95	2.75